



B2B Media

Publisher's Statement

6 months ended June 30, 2024

Subject to Audit

Field Served:

FFJournal serves industrial establishments that fabricate, stamp and/or finish metals and plants that assemble these metal components into end products. Industries included are fabricated metal products and machinery except electrical, electric and electronic equipment and transportation equipment.



TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION		40,856
AVERAGE QUALIFIED NONPAID CIRCULATION		
Qualified Nonpaid Individual - Print		30,001
Qualified Nonpaid Individual - Digital		10,855
Total Qualified Nonpaid Individual		40,856
Total Average Qualified Nonpaid Circulation		40,856

AVERAGE NONQUALIFIED CIRCULATION	
Nonqualified Allocated for Shows & Conventions - Print	10
Total Nonqualified Allocated for Shows & Conventions	10
Nonqualified Miscellaneous, Including Staff Copies - Print	1,287
Nonqualified Miscellaneous, Including Staff Copies - Digital	10
Total Nonqualified Miscellaneous, Including Staff Copies	1,297
Total Average Nonqualified Circulation	1,307

CIRCULATION BY ISSUES			
Issue	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Jan	30,018	10,838	40,856
Feb	29,999	10,857	40,856
Mar	29,978	10,878	40,856
Apr	29,996	10,860	40,856
May	30,016	10,840	40,856

BUSINESS ANALYSIS

Classification by Business & Industry	Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Job Title					
					Corporate Officials, President-Owner, Vice President-General Manager, Treasurer-Secretary, Controller	Chief Engineer, Plant Manager, Production Superintendent, Department Managers, Chief Metallurgist, Chief Chemist	Engineers, Manufacturing Engineers, Metallurgists, Designers, Production Men, Chemists, Supervisors, Foremen	Buyers, Salespersons and other Purchasing and Sales Titles	Other Titled and Non-Titled Personnel Within the Field Served	
1. FABRICATED METAL PRODUCTS										
Metal cans and shipping containers	1,399	3.4	1,037	362	969	224	98	108		
Cutlery, hand tools, general hardware	1,876	4.6	1,359	517	1,202	299	173	202		
Heating equipment and plumbing fixtures	1,765	4.3	1,284	481	982	386	174	223		
Fabricated structural metal products	7,645	18.7	5,621	2,024	4,888	1,262	821	670	4	
Screw machine products (Bolts, nuts, screws, rivets, and washers)	703	1.7	495	208	436	115	69	83		
Metal forging and stampings	1,107	2.7	824	283	675	198	165	68	1	
Coating engraving and allied services	2,404	5.9	1,758	646	1,632	365	252	155		
Ordnance and Accessories	181	0.4	133	48	123	28	19	11		
Miscellaneous fabricated metal products	7,964	19.5	5,771	2,193	5,523	1,110	647	669	15	
Sub-Total Fabricated Metal Products	25,044	61.3	18,282	6,762	16,430	3,987	2,418	2,189	20	
2. MACHINERY, EXCEPT ELECTRICAL										
Engines and turbines	256	0.6	174	82	145	41	43	27		
Farm/garden machinery and equipment	834	2.0	627	207	531	130	91	82		
Construction, mining, materials handling machinery and equipment	1,308	3.2	981	327	766	249	146	147		
Metal working machinery and equipment	1,565	3.8	1,075	490	1,056	197	162	147	3	
Special industry machinery	863	2.1	608	255	574	107	81	101		
General industrial machinery and equipment	1,299	3.2	937	362	807	175	159	157	1	
Computer and office equipment	232	0.6	159	73	160	18	28	26		
Refrigeration and service industry machinery	460	1.1	351	109	241	95	67	57		
Miscellaneous industrial & commercial machinery and equipment	2,803	6.9	2,084	719	1,900	383	309	211		
Sub-Total Machinery, Except Electrical	9,620	23.5	6,996	2,624	6,180	1,395	1,086	955	4	
3. ELECTRIC AND ELECTRONIC EQUIPMENT										
Electric transmission and distribution equipment	93	0.2	73	20	56	20	7	10		
Electrical industrial apparatus	124	0.3	92	32	85	18	10	11		
Household appliances	59	0.1	45	14	41	9	8	1		

BUSINESS ANALYSIS (Continued)

Classification by Business & Industry		Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Job Title				
						Corporate Officials, President-Owner, Vice President-General Manager, Treasurer-Secretary, Controller	Chief Engineer, Plant Manager, Production Superintendent, Department Managers, Chief Metallurgist, Chief Chemist	Engineers, Manufacturing Engineers, Metallurgists, Designers, Production Men, Chemists, Supervisors, Foremen	Buyers, Salespersons and other Purchasing and Sales Titles	Other Titled and Non-Titled Personnel Within the Field Served
	Electric lighting and wiring equipment	141	0.3	115	26	101	23	8	9	
	Household audio & video and audio recordings	32	0.1	25	7	26	3	1	2	
	Communications equipment	95	0.2	80	15	77	10	4	3	1
	Electronic components and accessories	140	0.3	106	34	109	11	7	13	
	Miscellaneous electrical machinery, equipment and supplies	310	0.8	241	69	204	59	13	34	
	Sub-Total Electric And Electronic Equipment	994	2.4	777	217	699	153	58	83	1
4.	TRANSPORTATION EQUIPMENT									
	Motor vehicles & motor vehicle equipment	3,209	7.9	2,507	702	2,172	568	256	213	
	Aircraft and parts	477	1.2	349	128	305	79	71	22	
	Ship/boat building and repairing	495	1.2	377	118	347	69	52	26	1
	Railroad equipment	92	0.2	65	27	58	18	6	10	
	Motorcycles, bicycles, and parts	164	0.4	120	44	121	14	18	11	
	Guided missiles and space vehicles and parts	9	0.0	8	1	6	1	2		
	Miscellaneous transportation equipment	752	1.8	535	217	464	139	64	85	
	Sub-Total Transportation Equipment	5,198	12.7	3,961	1,237	3,473	888	469	367	1
	Others Allied to the Field									
	Total Qualified Circulation	40,856	100.0	30,016	10,840	26,782	6,423	4,031	3,594	26
	Percent	100.0		73.5	26.5	65.6	15.7	9.9	8.8	0.1

SOURCE ANALYSIS				
Source	Print	Digital	Total	Percent
Total Direct Request From Recipient	30,016	10,840	40,856	100.0
Total Direct Request From Recipient's Company				
Total Communication Other Than Request				
Membership Benefit				
Business Directories				
Lists				
Acquired Circulation				
Other Sources				
Total Qualified Subscriptions	30,016	10,840	40,856	100.0
Percent	73.5	26.5	100.0	
Single Copy Sales				
Total Qualified Circulation			40,856	

Although age is not reported all qualified circulation is sourced within 24 months of the analyzed issue.

MAILING ADDRESS ANALYSIS				
	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid	Percent
Individual by Name and Title and/or Occupation	30,016	10,840	40,856	100.0
Individual by Name Only				
Title or Occupation Only				
Company Name Only				
Multicopy Same Addressee				
Total Qualified Subscriptions	30,016	10,840	40,856	100.0
Total Qualified Circulation	30,016	10,840	40,856	100.0

GEOGRAPHIC ANALYSIS			
State	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Alabama	546	209	755
Arizona	422	177	599
Arkansas	322	119	441
California	2,512	937	3,449
Colorado	479	215	694
Connecticut	480	177	657
Delaware	70	40	110
District of Columbia	6		6
Florida	1,391	544	1,935
Georgia	765	284	1,049
Idaho	242	79	321
Illinois	1,485	544	2,029
Indiana	828	302	1,130
Iowa	495	156	651
Kansas	434	145	579
Kentucky	366	117	483
Louisiana	565	187	752
Maine	128	48	176
Maryland	280	115	395
Massachusetts	587	221	808
Michigan	1,393	551	1,944
Minnesota	761	227	988
Mississippi	232	50	282
Missouri	764	251	1,015
Montana	186	61	247
Nebraska	279	93	372
Nevada	165	68	233
New Hampshire	169	64	233
New Jersey	613	236	849
New Mexico	158	68	226
New York	1,224	317	1,541
North Carolina	842	328	1,170
North Dakota	133	38	171
Ohio	1,603	612	2,215
Oklahoma	489	191	680
Oregon	459	172	631
Pennsylvania	1,484	485	1,969
Rhode Island	116	54	170
South Carolina	387	127	514
South Dakota	140	48	188
Tennessee	671	247	918
Texas	2,393	867	3,260
Utah	321	130	451
Vermont	76	28	104
Virginia	494	188	682
Washington	623	251	874
West Virginia	133	41	174
Wisconsin	1,071	341	1,412
Wyoming	82	28	110
TOTAL 48 CONTERMINOUS STATES	29,864	10,778	40,642
Alaska	87	35	122
Hawaii	65	12	77
TOTAL ALASKA & HAWAII	152	47	199
Single Copy Sales			
U.S. Unclassified			
TOTAL UNITED STATES	30,016	10,825	40,841
Poss. & Other Areas			
U.S. & POSS., etc.	30,016	10,825	40,841
Canada		7	7
International		8	8
Military or Civilian Personnel Overseas			
Total International		15	15
E-mail Address Only			
Other Unclassified			
GRAND TOTAL	30,016	10,840	40,856

NOTES

Definition of Recipient Qualification:

Qualified recipients are corporate officials, presidents-owners, vice presidents-general managers, treasurers-secretaries, controllers, chief engineers, plant managers, production superintendents, department managers, chief metallurgists, chief chemists, engineers, manufacturing engineers, designers, production men, chemists, supervisors, foremen, buyers, salespersons and other purchasing and sales titles and other titled and non-titled personnel within the field served.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Analyzed Issue: The information in Business Analysis; Source Analysis; Mailing Address Analysis; and Geographic Analysis is from an analysis of the May issue.

Allocated for Shows and Conventions

Represents copies delivered to the following Trade Shows:

Trade Show	Location	Show Dates	Issues	Copies Delivered
Tampa Steel Conference	Tampa Bay, FL.	Jan 28-30	Jan	50

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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